

# Bring it all together with Capsifi

Your complete business modelling and architecture platform

Without Capsifi

## **Disconnected and Disjointed**

Many businesses struggle to explain their operations in a precise and unambiguous way, leading to difficulties in decision-making and a lack of strategic insights. Leaders often find themselves running blind due to the complex dependencies and implications of strategic business decisions.



The absence of a central repository for the operating model hampers transformation and innovation, leaving decision-making arbitrary and based on instinct and intuition rather than rigorous analysis. This knowledge gap increases the risks and costs of innovation and business transformation.

### With Capsifi

## Perpetually Connected

Break through organisational inertia with Capsifi, the only business modelling and architecture platform that turns your business model into an enduring, incrementally evolving strategic asset for innovation and transformation.

Capsifi consolidates and connects your organization's many moving parts to capture, develop and extract value from your business operating model. It then lays bare the inner workings of your organisation in a powerful 'organisational cockpit', giving you the insight



and intelligence needed to align, navigate and de-risk strategic initiatives with confidence.

## De-risking Transformation with Capsifi

As primary agents of change, business leaders must forge alignment at all levels of an organisation, champion models of working that embody speed and agility, and make effective and confident decisions to anchor transformation initiatives. With Capsifi, you are empowered to deeply understand your business operations, optimize performance, and continuously evolve to future-proof your business against disruption as you adapt and innovate.



## 

#### Get a holistic view

Cut through siloes to bring the hidden intricacies and interplays between people, processes, information and technology to light.

#### Speak the same language

Establish a common language and make your business architecture accessible to the entire business.



#### **Take proactive steps**

Deeply understand your business operations and have the knowledge needed to future-proof against disruption.



#### Act at speed

Accelerate analysis and insight generation using industry frameworks and cutting-edge knowledge graph-based foundations.











#### Find hidden answers

Uncover compelling insights that address many of your most challenging questions.

#### Take confident actions

Gain the transparency and proactive insights necessary to know which value levers to move and how to apply them.



Gain a better understanding of how operations and processes can contribute to delivering a distinctive customer experience.

#### De-risk transformation

Reduce engagement risk and proactively manage the accuracy and detail of transformation deliverables using real-time data.



"The best investment you can make to future-proof your business against disruption is to deeply understand how things work so you can continuously tweak the dials to optimize performance."

**Terry Roach,** Founder & Chief Innovation Officer

"Capsifi helped us connect all parts of the business model on a single platform. Unlike other business modelling platforms, I find Capsifi is incredibly user friendly and intuitive."

OCM Director, APAC Education Organization: 50,000+ employees "The Capsifi model provided the most complete and precise functional spec we had ever seen, allowing us to eliminate the vendors analysis and design phase and greatly reduce our project risk."

CIO, Government Agency

"Complementing their product, Capsifi has gone the extra mile in supporting us getting established. They have been responsive to our requests and proactive in identifying opportunity."

Program Manager, APAC Finance Organization - \$3B revenue